

# WELCOME TO SNOWCAP'S CONDUIT OF COMPASSION CAMPAIGN

"The volunteers at the store in Gresham are so kind, helpful, generous, and sincere. We left with bags of clothes, blankets, towels, and coloring books."

~ Gail, SnowCap Client



## THIS IS OUR MOMENT



### A Critical Role for Our Community

*56 years ago, the community saw a growing number of neighbors in need and refused to look away...*

Over the years, the increased needs of our community mean that every inch of SnowCap's space is utilized. During normal operations, our building is bursting at the seams. Without adequate space to operate, we cannot help our neighbors in need like we know we can— **It is time to grow.**

SnowCap is undertaking a **\$9.1 million campaign** to build and sustain an additional facility that will significantly expand our capacity by separating our two largest programs—our food pantry and clothing program – and providing a much-needed community hub.

### Our Vision:

As a result of this campaign, SnowCap will:

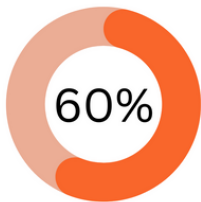
- Have a **permanent home** for clothing and community
- **Process and distribute** more free clothing to help more neighbors
- Offer more **responsive options** for families
- **Accept large donations** of clothing that are currently turned away
- **Fully utilize** our current facility for food assistance
- **Have a place for classes, events and partners**





Our Future Campus  
18630 SE Division St, Gresham, OR 97030

## \$9.1 Million Project Budget



## Total Funded So Far

Thanks to:

Covenant Presbyterian Church  
M.J. Murdock Charitable Trust  
Unitus Community Credit Union  
OCF Joseph E. Weston Public Foundation  
Johnson Charitable Trust  
Oregon Community Foundation  
Marie Lamfrom Foundation  
METRO  
RW Naito Foundation  
City of Gresham  
Oregon Food Bank

“I am proud to support SnowCap. As the largest provider of food assistance in Oregon, SnowCap makes a huge impact in the lives of our neighbors in East Multnomah County.”  
~Mark Kralj, Retired Director, Ferguson Wellman Capital Management

## Did You Know?

- **SnowCap is the ONLY large-scale free clothing program in our area serving all low-income people in our area.** With many thrift stores closing and others raising prices, there are few affordable options for families to find the clothing they need.
- **There is no social safety net for clothing assistance.** Valuable nutrition programs like SNAP (formerly food stamps), housing vouchers and utility assistance are offered in state and federal programs. Nothing like this exists for clothing, diapers or hygiene supplies.
- A clothing donation to SnowCap not only gives new life to unwanted clothing and helps a neighbor in need, **our program keeps hundreds of thousands of pounds of clothing from ending up in a landfill.**

## There are Many Ways to Help!

**Donate-** Every gift makes a difference and all gifts will be matched up to \$100,000!\*

**Attend an informational session-** Join us for either an in-person or virtual session (see insert for dates and RSVP).

**Be an ambassador and connector-**

- Share our story with your network of family and friends.
- Ask your employer if they offer donation matching.
- Host a 90-minute informational session at your home, service club or faith community (we will be there to provide materials, information and answer questions) to spread the word about this project. Contact [crystal@snowcap.org](mailto:crystal@snowcap.org) for more information.

\*Please contact [kirsten@snowcap.org](mailto:kirsten@snowcap.org) for information about multi-year commitments, IRA distributions, stock gifts and including SnowCap in your estate plans.